8th joint annual national conference

Uncertainty and loss in maternity and neonatal care

15th September 2016

Brunei Gallery, SOAS, London









About the conference

This annual conference, now in its eighth year is proudly hosted by Sands, Bliss and The Royal College of Midwives. It is firmly established as the leading educational event within the UK, improving the knowledge base of health professionals better to respond to critical illness, loss and bereavement in the delivery of maternity and neonatal care.

This year's event builds on the foundations of the first conference in 2009 which recognised the need for additional support for professionals, both in and out of the workplace. Following the first conference, the host organisations launched an eNetwork to facilitate information exchange and peer to peer support. This network has now been re-launched as the Bereavement Care Network with improved functionality and speed and continues to support professionals to do a difficult job better.

The programme this year presents discussion from a wide range of practitioners on essential topics and includes parents talking about their experiences.

Conference programme

- **08.45** Registration and welcome refreshments
- 09.15 Welcome and opening remarks
 Professor Lesley Page, President, Royal
 College of Midwives
- 09.25 The story how far we've come and the opportunities ahead......

 Kath Evans, Experience of Care Lead Maternity, Newborn, Children and Young People, Nursing Directorate, NHS England
- 09.50 MBRRACE-UK perinatal surveillance and confidential enquiries Professor Elizabeth Draper, Professor of Perinatal & Paediatric Epidemiology, University of Leicester
- 10.15 Sands call to action
 Dr Clea Harmer, Chief Executive, Sands
- 10.25 Mid-morning refreshments and networking
- 10.55 What happens after hospital?

 Dr Nina Wilson, Horsham and Mid-Sussex

 CCG and Chair of the Board of Trustees,

 Petals Charity
- 11.20 The impact of bereavement on a couple
 Lisa and Pete Brayshaw
- 11.45 The loss of a twin what you need to support the family
 Jane Denton, Director, The Multiple
 Births Foundation
- 12.10 Bliss call to action
 Caroline Davey, Chief Executive, Bliss

- 12.20 Packed lunch and networking
- 13.20 Reflections and thoughts from the Chair Dr Clea Harmer, Chief Executive, Sands
- 13.25 Lessons from the front line: implementing the care bundle in Taunton
 Katy Evans, Maternity QI Matron, Taunton and Somerset NHS Foundation Trust
- 13.50 Supporting the family's journey from diagnosis to discharge home
 Julia Shirtliffe, Bliss Family Care
 Coordinator, Norfolk & Norwich
 University NHS Foundation Trust
- 14.15 Perinatal Mental Health
 Speaker TBC, Maternal Mental Health
 Alliance
- 14.35 Afternoon refreshments and networking
- 15.00 RCM call to action
 Gail Johnson, Professional Advisor
 Education, The Royal College of Midwives
- 15.10 Mummy's Star: supporting families through cancer in pregnancy and beyond
 Nicolette Peel, Chair of Mummy's Star and (Student) Midwife, Royal Oldham
 Hospital, Pennine Acute Trust
- 15.35 A parent's story the loss of a twin Martin Leake, Parent
- 16.05 Round-up
- 16.10 Close of day







Debate, share and exchange experiences

There is no other conference like this in the UK which is dedicated to helping today's practitioner on these challenging aspects of maternity and neonatal care.

Registering to attend enables you to hear first-hand from parents and professionals alike, as well as share experiences and ideas with like-minded practitioners.

The venue

The Brunei Gallery is located in the heart of London, between Malet Street and Thornhaugh Street in the North West corner



of Russell Square, Bloomsbury. It is only a three minute walk from the British Museum and is opposite the main entrance to the School of Oriental and African Studies building (SOAS).

The nearest underground stations, Russell Square (3 minutes walk) and King's Cross (10 minutes walk), offer a direct link to London Heathrow Airport and several of London's main railway stations are within easy reach.

Who should attend?

- Clinical midwives
- Midwife managers
- Midwife teachers
- Student midwives
- Neonatal nurses
- Obstetricians
- Neonatologists
- GPs
- GFS
- Health visitors
- Support agencies
- Maternity support workers

What will I gain?

- Greater insights into parents' feelings and needs
- Practical application to your day to day practice
- Greater awareness and understanding to build confidence and skills
- An opportunity to network

Booking form

Registration fees

Book before Monday 27 June to benefit from Early-bird discounted rates.

Health Practitioners/Managers	
*Early-bird Standard rate	£135.00
Standard rate	£155.00
Health Practitioners/Managers fun voluntary sector	ded by
*Early-bird Standard rate	£105.00
Standard rate	£125.00
Voluntary sector	
*Early-bird Standard rate	£85.00
Standard rate	£105.00
Students	
*Early-bird Student rate	£60.00
Standard Student rate	£80.00
*Farly-hird rates for forms received hy	/27 June 2014

*Early-bird rates for forms received by 27 June 2016

Delegate details

Employing organisation	on	
Address		
County	Postcode	

Work Tel/Mob

Email

Title

Name

Job title

(all confirmation correspondence will be sent by email)

Dietary requirements

Please tick as appropriate:

■ Vegetarian
■ Vegan
■ Gluten free

Other

Other requirements

■ Wheelchair access
■ Hearing loop

■ Restricted mobility ■ Other

What's included?

Conference rates include full attendance at the event and includes all refreshments, lunch and delegate materials.

They also include VAT at the current rate of 20%.

Payment details

■ I enclose a **cheque** made payable to:

Profile Productions Limited for: £ ■ Please debit my **credit/debit card** for the sum of £ Card no: Issue no: Expiry: Security no: Cardholder name and address if different to delegate attending: Cardholder name: Address: Postcode: Tel: ■ Please send me an **invoice** for the sum of Purchase order number Invoice contact name: Address: Postcode: Tel: Email: Terms and conditions (please read): 1. By signing this booking form, you agree to our terms and conditions. 2. Registrations can only be accepted on receipt of a completed registration form. Completion of this registration form constitutes a legally binding agreement to pay any invoices raised associated with registration including any cancellation fees as detailed below. You must sign agreeing to the terms and conditions in order for your booking to be processed. 3. Written confirmation of your booking will be emailed to you within 14 working days of receipt of this booking form and will include a receipt or invoice for payment of your place at the conference. 4. Profile Productions Ltd. cannot be held responsible should your reaistration form not be received. 5. If you have not heard from us 14 working days after sending your completed form, or 14 days before the start date of the conference, it is your responsibility to contact us to ensure your place is booked. 6. All invoices must be paid prior to the event. Failure to do so may lead to your entrance to the sessions being refused. 7. Any delegates arriving at conference with an outstanding payment will be asked to provide credit card details as a guarantee. 8. Cancellations will only be accepted in writing, either by post or by email; verbal cancellations will not be accepted at any time. Cancellations received on or prior to Friday 5 August 2016 will be refunded in full subject to a £25 administration fee; any outstanding invoices awaiting payment at the time of cancellation are subject to the same terms and conditions.

By signing this form I have read and agreed to the terms and conditions above.

9. Cancellations received after 5 August 2016 will not be refunded however substitutions will be accepted at any time, but please notify the

organisers in writing of any name changes.

Signature

Name Date / /

Accommodation **Imperial Hotels**

Choose from the Tavistock, Beford, Imperial and President Hotels all located a short walk from the venue.

To make your reservation, please use the contact details below:

Email: info@imperialhotels.co.uk

Tel: +44 (0) 20 7278 7871

Premier Inn

There are a number of Premier Inn's within the local area. Please visit www.premierinn.com. the nearest would be located in London Euston, which is just 0.5 miles away.

Travel information



By rail: Euston, King's Cross, St Pancras and St Pancras International stations are all within walking distance.

By London Underground (tube): The Piccadilly, Northern, Victoria,

Metropolitan, Circle, and Hammersmith & City lines are close by. The nearest station is Russell Square, served by the Piccadilly line (dark blue).



By air: London has many airports; Heathrow, Gatwick and London City, as well as those slightly further afield

namely Luton and Stansted, served by some of the lower cost airlines.

Upon arrival at any airport, good transport networks will link you up with the London Underground via over ground train connections, such as the Heathrow Express, or the Gatwick Express. For full travel details please visit the website of your arrival airport which will detail the transport options available. Once you are on the Underground network, please head for one of the many stations near to the Brunei Gallery; remember Russell Square, is just 5 minutes walk away.

Single and return tickets for the Underground can be purchased at any station, but you may find it more convenient to purchase a one-day travel pass.

For full information on tickets and prices please visit www.tfl.gov.uk

Please return booking form to: Profile



Profile Productions Ltd

Boston House, 69 – 75 Boston Manor Road. Brentford, Middlesex, TW8 9JJ

Tel: 44 (0)20 3725 5840 Fax: +44 (0) 844 507 0578 Email: info@profileproductions.co.uk